



CRAIG MIZELL

Music Industry Leader | Production Expertise | Creative Collaboration | Artist Development

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SUMMARY

Music industry professional with over twenty years of experience as a musical and creative director, technical director, and founder of My-Zeal Productions, Co. Extensive background in leading interdisciplinary teams for high-quality live and studio productions, with expertise in music production, arrangement, and production systems including audio, lighting, and video. Experienced in artist development, project management, and financial planning within independent music and live production contexts. Committed to education, mentorship, and building sustainable, rights-aware pathways for emerging and independent artists.

KEY ACHIEVEMENTS

◆ Music Streaming Success

Achieved over 4 million streams independently in competitive music market.

◆ Album Production Leadership

Produced over 40 albums, EP's, and singles.

◆ Project Management Excellence

Delivered high-quality results on time and within budget.

◆ Large-Scale Event Management

Managed productions at major venues like Little Caesars Arena.

SKILLS

Strong leadership and management skills.

Proficient in music composition, arrangement, and production.

Excellent communication and interpersonal skills.

In-depth knowledge of technical equipment and systems, including lighting, sound, and video.

EXPERIENCE

CEO & President

05/2010 - Present

My-Zeal Productions

Southfield, Michigan

- Oversees all aspects of production, from initial budgeting and creative planning to marketing and distribution, ensuring excellence in execution
- Builds and maintains strong relationships with employees, executives, and industry professionals, fostering collaboration and growth

Music & Technical Director

04/2013 - 04/2021

Triumph Church's vision and objectives

Detroit, MI

- Booked and coordinated artists for worship services and special events, ensuring alignment with Triumph Church's vision and objectives
- Led the music team in the production of weekly worship services and special events
- Arranged and composed music for the church praise team and choir
- Managed all technical aspects of live performances and events, including productions at Little Caesars Arena, Fisher Theatre, Detroit Music Hall, Fox Theatre, The Fillmore Detroit, and Aretha Franklin Amphitheatre

Music Educator

08/2024 - Present

Old Redford Academy Elementary

Detroit, MI

- Designed and delivered K-4 music instruction, developing a year-long curriculum integrating music theory, performance, and foundational music technology.
- Led and produced school-wide performances and virtual concerts, fostering student engagement, creativity, and early awareness of music and arts career pathways.

EDUCATION

Bachelor of Arts

2026

Berklee College of Music

Boston, MA

- Music Business - Bachelor of Arts
- Anticipated Graduation Winter 2026

Fine Arts

2024

Schoolcraft College

Livonia, MI

- Associate of Fine Arts
- Livonia, MI

INDEPENDENT PROJECTS

Five for Five Live Experience

09/2022 - Present

Southfield, Michigan

CEO & President of My-Zeal Productions, Co.

- Conceptualized and executed the Five for Five Live Experience, an artist collaboration program enabling independent artists to pool resources for live projects, resulting in over 20 singles and two compilation albums.

BelieveBIG

2023 - Present

Detroit, MI

Founded and leads a non-profit youth-focused music education and mentorship program introducing students to creative practice, professional discipline, and diverse career pathways within the music industry.

- Increased student engagement by 30% by expanding access to music education and mentorship for many students.